

# Updates on Town Strategic Goals and Objectives

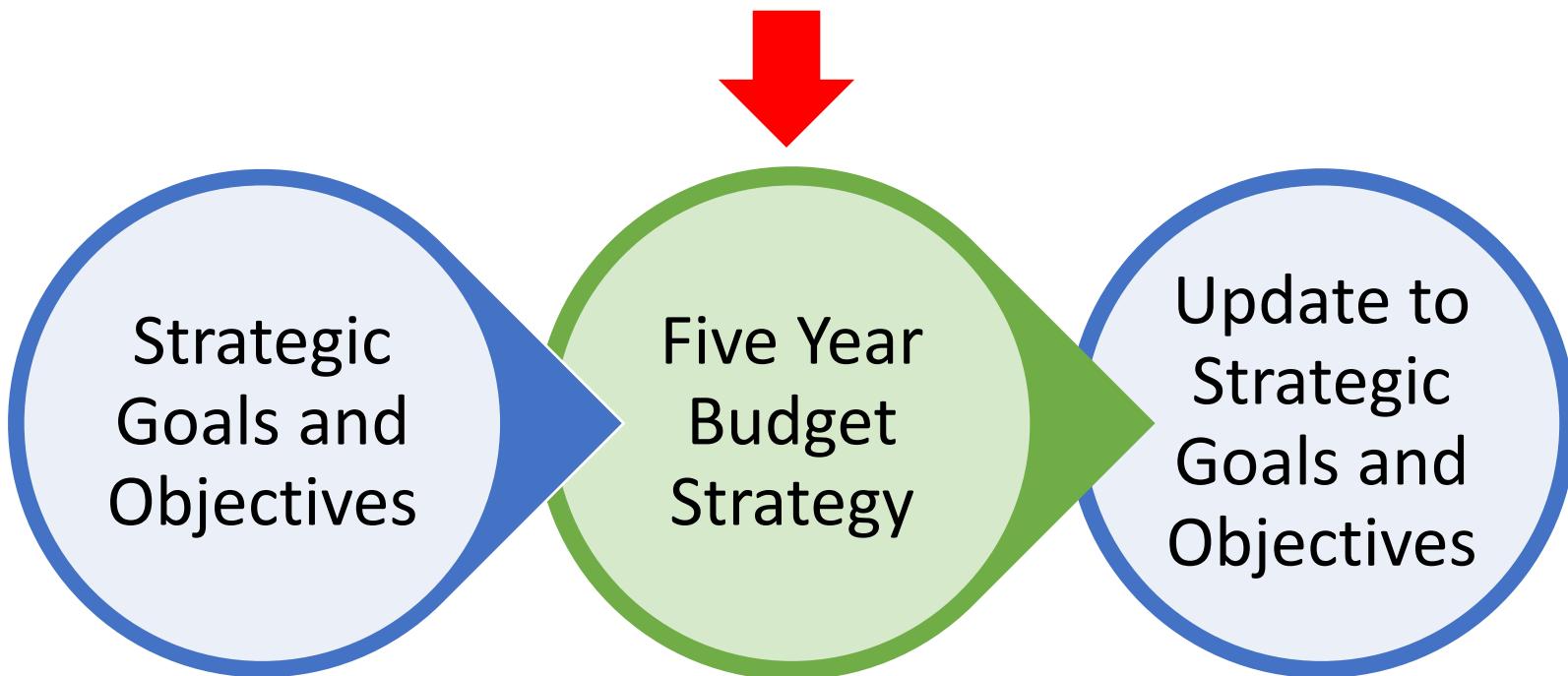
Council Retreat 2021

# Agenda Goal

Staff members provide an update on progress toward reaching the 2020-22 Town Strategic Goals and Objectives, referenced below:

- Goal 1: Environmental Stewardship
- Goal 2: Economic & Financial Stewardship
- Goal 3: Affordable Housing
- Goal 4: Connected Community
- Goal 5: Vibrant & Inclusive Community
- Goal 6: Safe Community

# You are here...



# *Environmental Stewardship*

To mitigate effects of climate change through management of Town resources, partnerships and natural environment

- Climate Action and Response Plan
- Eastwood Lake and Cedar Fork Subwatershed Study
- Booker Creek Basin Park
- 200 Trees for 200 Years
- Coal Ash Interim Remediation

# *Economic & Financial Sustainability*

To steward public assets and support a vibrant economy where there is opportunity for jobs and entrepreneurship that position Chapel Hill for the future

- Well, Inc., Wegmans, Glen Lennox, Carolina Donor
- Planning for North Chapel Hill
- ReVive
- Franklin Street Lane Reallocation
- East Rosemary Downtown Deck & Redevelopment Project
- Graham and Roberson Streetscape
- Five-year Budget Strategy

# *Affordable Housing*

To increase access to housing for individuals across a range of incomes, and to constantly strive for more equitable outcomes and opportunities for historically underserved populations

- \$5.25 Million Funding Plan
- \$6 Million New and Preserved Affordable Housing Units
- 2200 Homestead Road, Jay Street, Bennett Road development

# *Connected Community*

To create a highly connected community where bicycling, walking, and transit are convenient, everyday choices for our neighborhoods, businesses, and public spaces

- Franklin Street Lane Reallocation
- Bike Share Pilot
- Bolin Creek Trail Connection
- Short Range Transit Plan Implementation of Sunday Service
- Elliot Road Extension Construction

# *Vibrant & Inclusive Community*

To enrich the lives of those who live, work, and visit Chapel Hill by building community and creating a place for everyone

- Outdoor Art: Elizabeth Cotton Mural, Transit Bus Stop Art Installations, Downtown Window Art Installations
- Local Music Platform (TRACKS)
- Community Engagement: Council Meetings and Peoples Academy
- Future Land Use Map
- Urban Design
- Human Services COVID-19 Response

# *Safe Community*

To preserve and protect life and property through the fair and effective delivery of Town services

- Criminal Justice Debt Fund Program
- Re-imagine Community Safety Resolution and Task Force
- Permit and Inspection Improvements

# You are here...



# Evaluation Framework

**Equity,  
Environmental,  
Economic**

