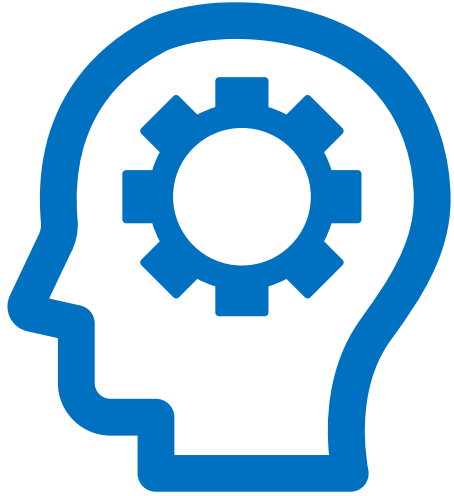


# Peoples Academy Winter Session



February 24, 2025  
Chapel Hill Public Library



**LEARN**



**CONNECT**



**ENGAGE**



**NEW FOR  
2025**

- Sessions in Spanish and Mandarin
- People's Academy: Deep Dive for special topics
- Town-wide "Open House" tours

**April  
9**

**Peoples  
Academy  
Deep Dive:  
Budget**

**April  
29**

**Spring  
Peoples  
Academy:  
Spanish**

**June  
5**

**Summer  
Peoples  
Academy:  
Mandarin**

**This  
Summer**

**Chapel Hill  
Day:  
Town  
Facilities**



# TOPICS WE'LL COVER TODAY

- Council/Manager Government
- Town Departments & Services
- Current Projects
- How to Stay Informed
- How to Participate
- How to Get Involved
- How to Get in Touch
- Q&A

# Peoples Academy Team

- **Susan Brown**  
Director, Strategic Communications and Marketing
- **Rebecca Buzzard**  
Community Engagement Manager
- **Shay Stevens**  
Community Relations Manager
- **Alex Carrasquillo**  
Communications Manager
- **Katelyn Robalino**  
Community Engagement/Language Access Coordinator

# Peoples Academy Participants

Who's in the Room Today



<https://forms.office.com/g/RJA0WEH3SD>

# To Get The Most Out Of This Session...

- Participate in activities
- Be curious and ask questions
- Respect one another
- Seek to understand
- Take space, make space





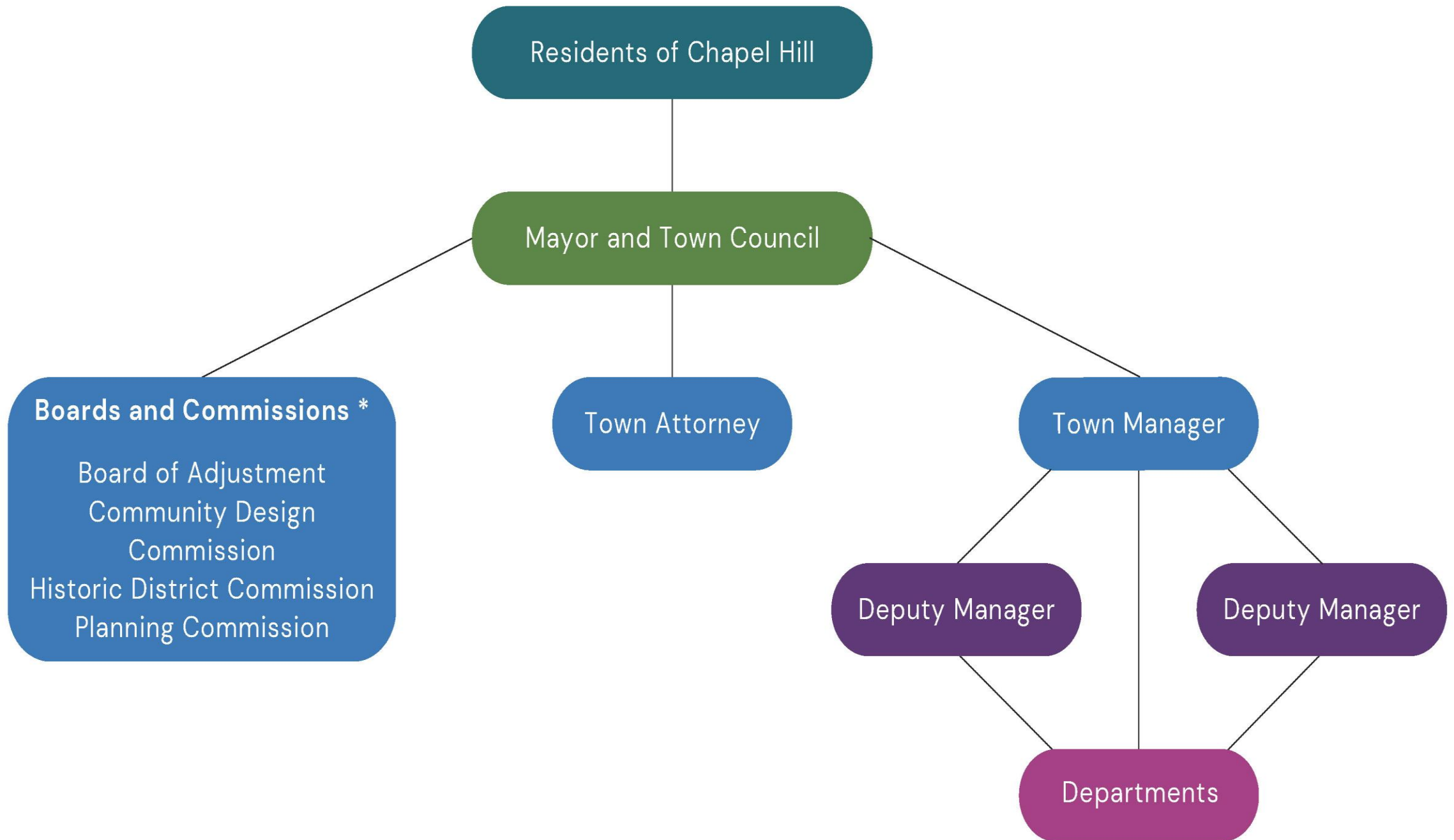
Chapel Hill Town Hall  
405 Martin Luther King Jr. Blvd.

**COUNCIL/MANAGER GOVERNMENT**



# Council/Manager Form of Government

- Different from “Strong Mayor” form of government
- Over 4,000 communities in the U.S
- Professional town, city, or county manager
- Council sets policy & Manager implements



# Mayor & Council Members



**Jess Anderson**



**Amy Ryan**



**Camille Berry**



**Paris Miller-Foushee**



**Adam Searing**



**Melissa McCullough**



**Theodore Nollert**



**Elizabeth Sharp**



**Karen Stegman**



# Town Council Duties

- Adopt laws, rules, and regulations to protect health, life, and property
- Make policy decisions in accordance with State Law
- Establish agreements with other governments

# **2023-25 Council Strategic Focus Areas**

- Environmental Stewardship
- Economic & Financial Stewardship
- Affordable Housing & Housing Production
- Connected Community
- Healthy & Inclusive Community
- Safe Community
- Employee Recruitment & Retention

# Town Manager & Deputy Town Manager



**Mary Jane Nirdlinger**  
**Interim Town Manager**



**Loryn Clark**  
**Deputy Town Manager**

# Town Manager Duties

- Ensures that all State and Town laws, rules, and regulations are executed
- Directs, coordinates, and evaluates Town services and staff
- One of two positions appointed by the Town Council

# **Town Mission Statement**

Learning, serving,  
and working  
together to build a  
community where  
people thrive.





# DEPARTMENTS & SERVICES



A large white circle is centered on a solid blue background. The circle has a thin, light blue border. Inside the circle, the text "Let's Play Dominos" is written in a bold, blue, sans-serif font.

**Let's Play  
Dominos**

# Town Departments

**Departments  
you may know  
and interact  
with often**

- 
- Transit
  - Public Works
  - Parks & Recreation
  - Fire
  - Police
  - Library/Arts & Culture




# Town Departments

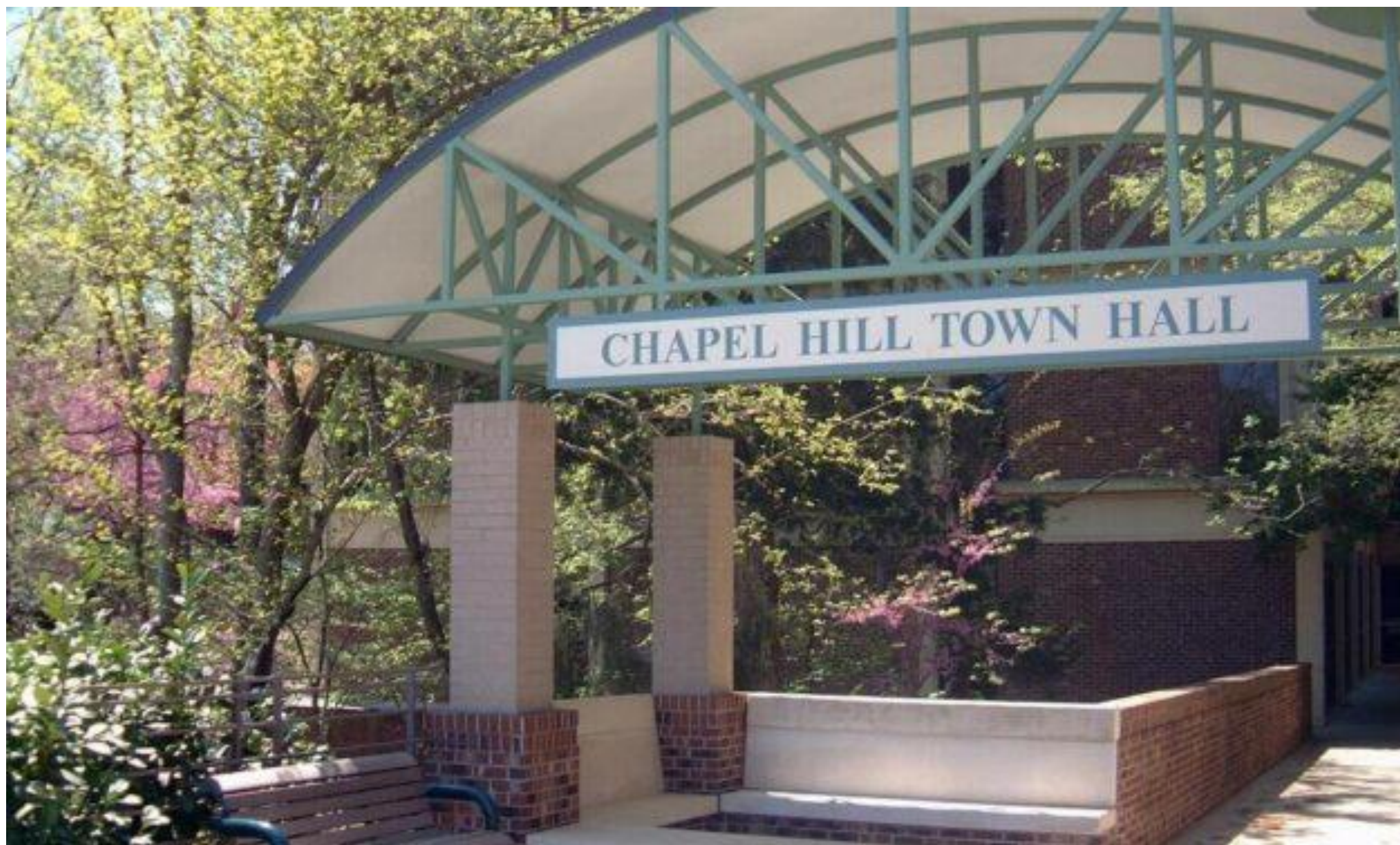
**Departments  
you may not  
know and  
interact with  
occasionally**

- 
- Strategic Communications, Marketing, and Engagement
  - Economic Development
  - Town Clerk
  - Sustainability
  - Emergency Management
  - Affordable Housing & Community Connections
  - Planning
  - Building and Development Services

# Town Departments

**Departments  
you may never  
interact with but  
are important**

- 
- Business Management
  - Human Resource Development
  - Technology Solutions

















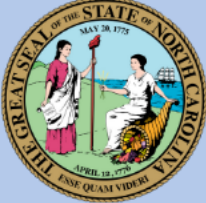










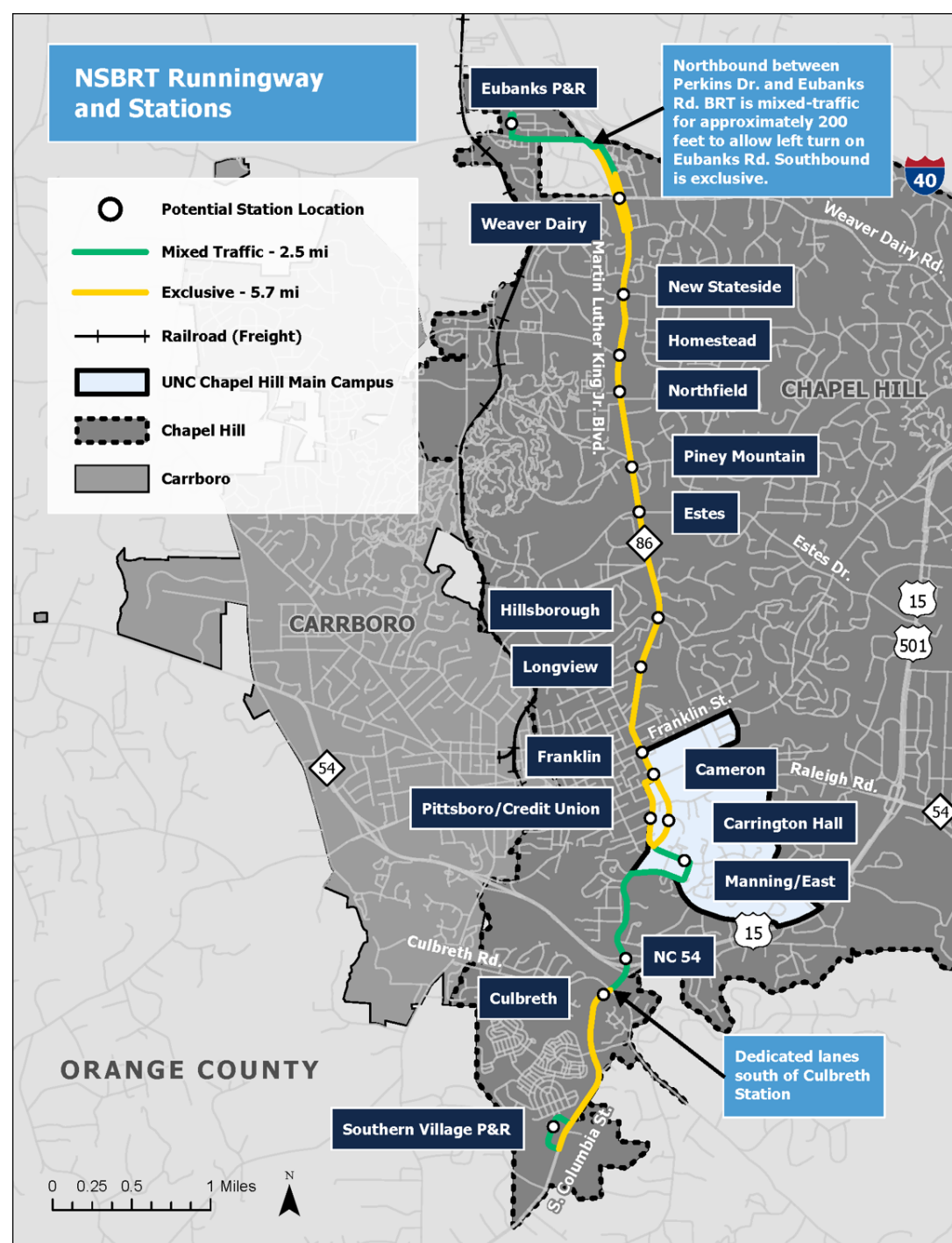
Who Does What?				
Public Safety	✓	✓	✓	✓
Libraries	✓	✓	✓	✓
Health Care		✓	✓	✓
Land Use Regulation	✓	✓	✓	✓
Social Services		✓	✓	
Public Schools		✓	✓	✓
Water & Sewer				
Waste Collection	✓	✓		✓

# CURRENT PROJECTS





# North-South Bus Rapid Transit (NSBRT)



# Parks & Recreation Master Plan





# Everywhere to Everywhere Greenways





# Downtown Public Gathering Space



**10 Minute  
Break**





**HOW TO STAY INFORMED**



# Sign Up for Our Town



# Listen to Our Town on WCHL

YOUR DAILY LOCAL NEWS SOURCE  
**CHAPELBORO.COM**  
97.9 THE HILL

[LISTEN LIVE](#)

[NEWS](#)

[SPORTS](#)

[TOWN SQUARE](#)

[NEWSLETTERS](#)

[97.9 THE HILL WCHL](#)

[THINGS TO DO](#)

[SUMMER CAMPS GUIDE](#)

## Our Town



### Our Town: The Story of Hargraves Community Center

Posted by Staff | Jan 21, 2025 | [Our Town](#), Sponsored

This month, Hargraves Community Center Supervisor, John French, and Recreation Assistant, Brenton Harrison, tell the story of the Hargraves Community Center.

[READ MORE](#)



### Our Town: The Story of Community Policing in Chapel Hill

Posted by Staff | Dec 17, 2024 | [Our Town](#), Sponsored

This month, Chapel Hill Crisis Unit Supervisor Sarah Belcher and Chapel Hill Police Officer Tony Jeffreys tell the story of Community Policing in Chapel Hill.

ON AIR NOW: 97.9 FM

This Morning with Aaron Keck



Stopped

97.9 The Hill

WCHL



Help



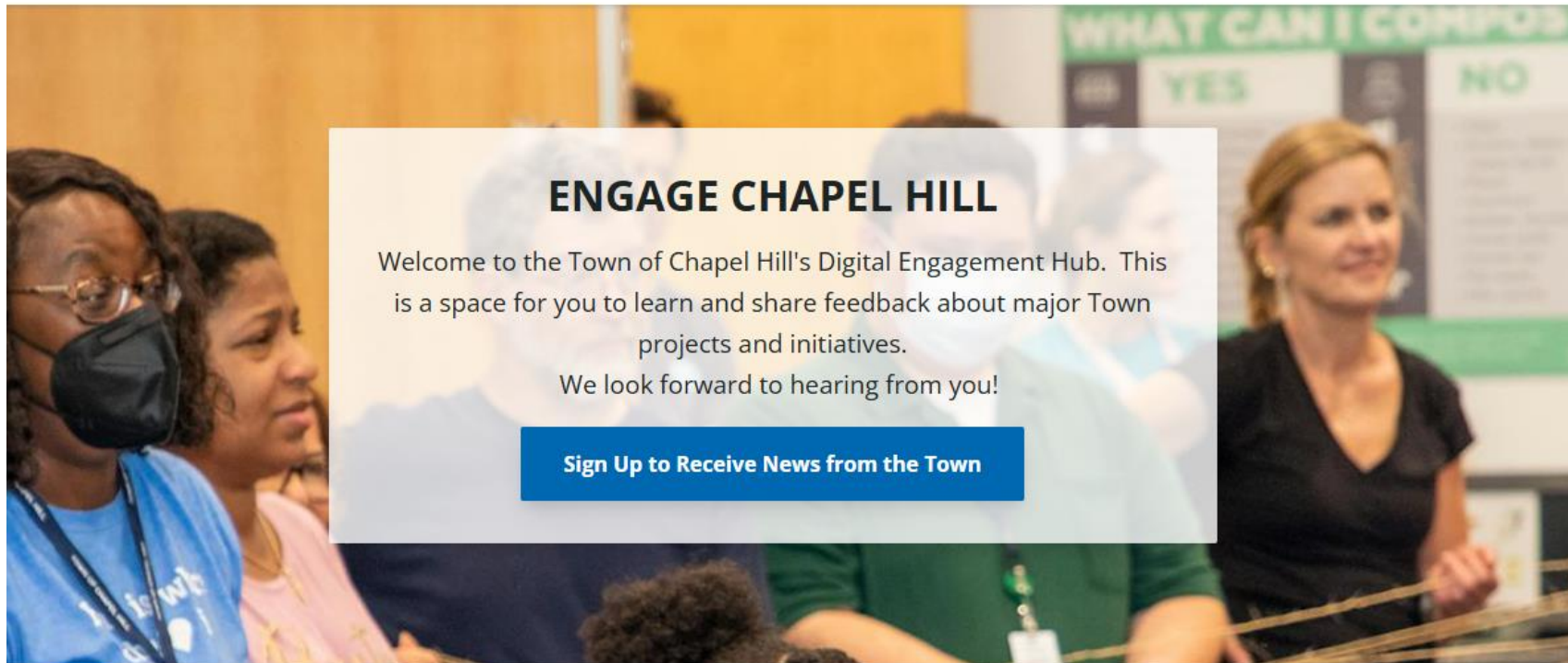
Share

WCHL Broadcast Calendar



# Visit Engage Chapel Hill

[Home](#)



## ENGAGE CHAPEL HILL

Welcome to the Town of Chapel Hill's Digital Engagement Hub. This is a space for you to learn and share feedback about major Town projects and initiatives.

We look forward to hearing from you!

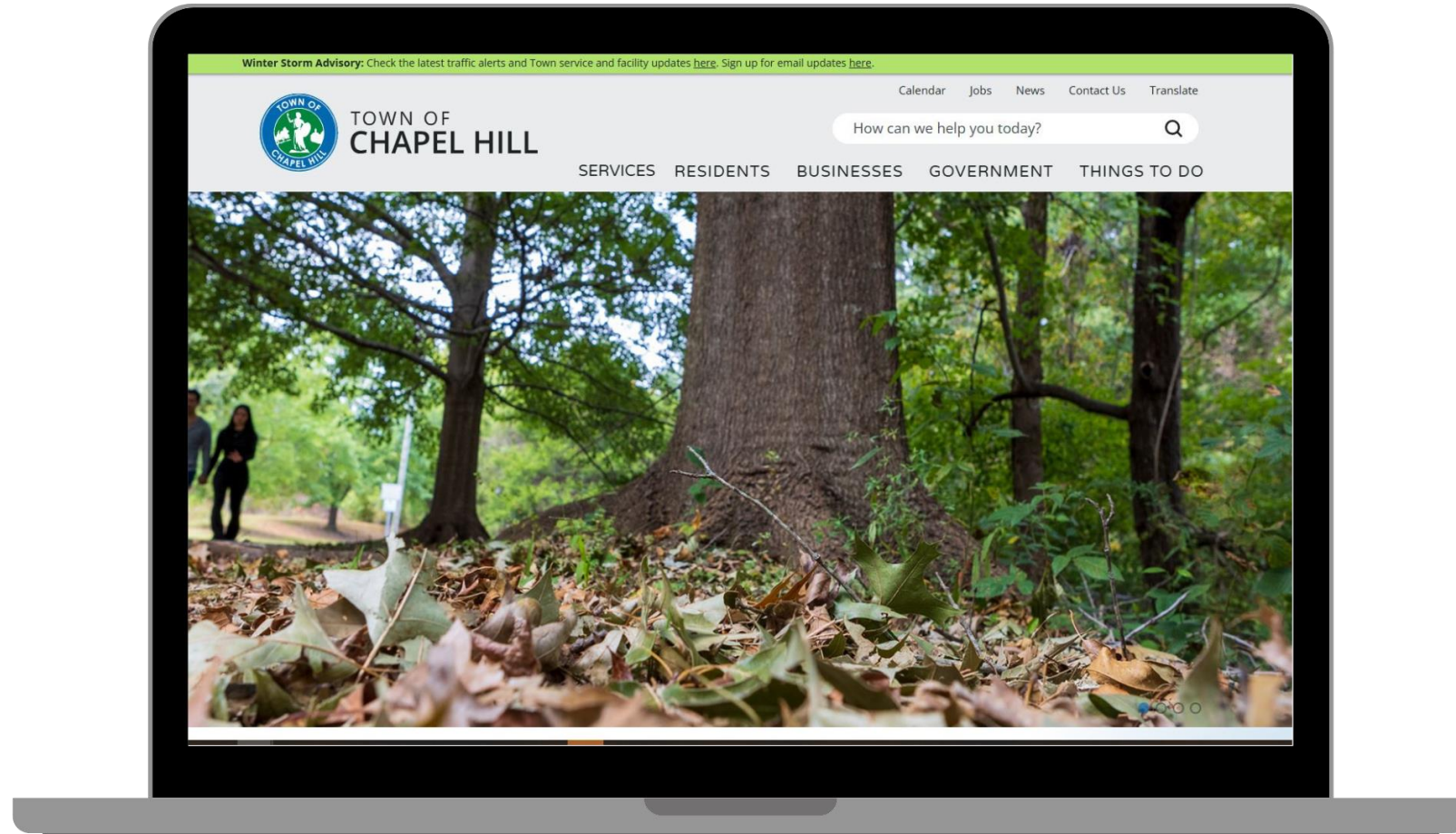
[Sign Up to Receive News from the Town](#)

## LEARN - SHARE - PARTICIPATE

Explore the projects below. Fill out the surveys, answer questions, and take quick polls that you might find on each page! Our goal for this platform is to make important Town projects more visible and accessible to the community, especially to those who have been historically left out of civic conversations and decision-making.



# Visit the Town Website





**What are the top 3 reasons  
residents come to our  
website?**



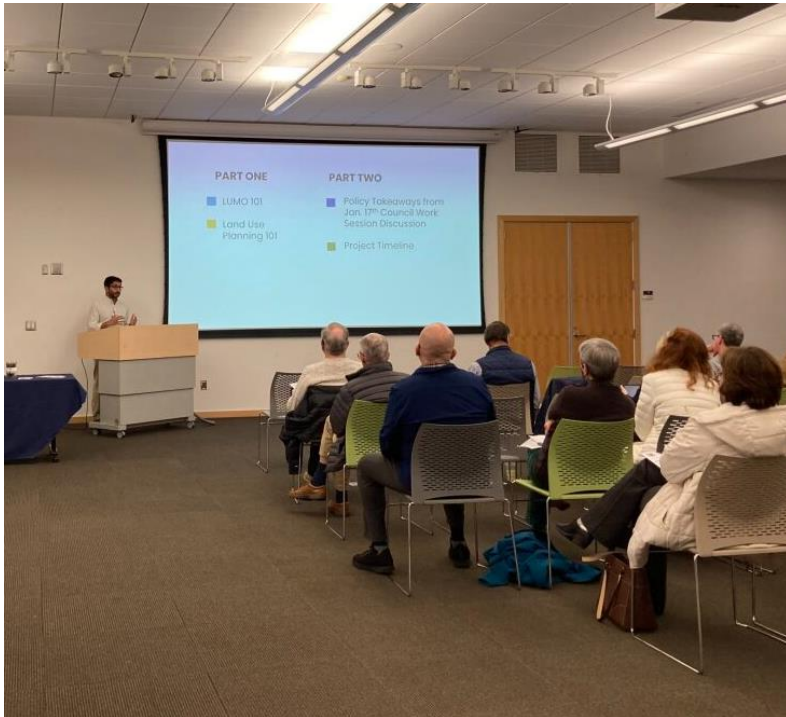




# HOW TO PARTICIPATE



# Attend a Public Information Meeting



- Often held a few weeks or months before Council makes a major decision
- Focused on a specific topic or issue coming before Council
- Opportunity for residents to learn more about a specific topic
- Opportunity for Town staff to hear community perspectives



# Attend a Town Council Meeting



- **At business meetings,** Council hears formal public comment, deliberates, and votes.
- **At work sessions,** Council has informal discussions of topic or issue but does not take public comment or vote.
- Both take place on **Wednesdays at 6 pm.**
  - Business meetings *always* happen at Town Hall.
  - Work Sessions *often* happen at the Library.

# Speak at a Town Council Meeting



- **For items not on the agenda,** you have three minutes to speak at the beginning of the meeting.
- **For discussion items on the agenda,** you have three minutes to speak when that item is presented.
- **For petitions,** you have three minutes to present your petition at the beginning of the meeting.



# Email the Town Council



- In addition to emailing individual Council members, you can email [mayorandcouncil@townofchapelhill.org](mailto:mayorandcouncil@townofchapelhill.org)
- Messages are immediately shown in the Mayor/Council public email archive
- Share your thoughts with the Town Council on a particular issue
- Make Council aware of a particular concern you may have





**HOW TO GET INVOLVED**

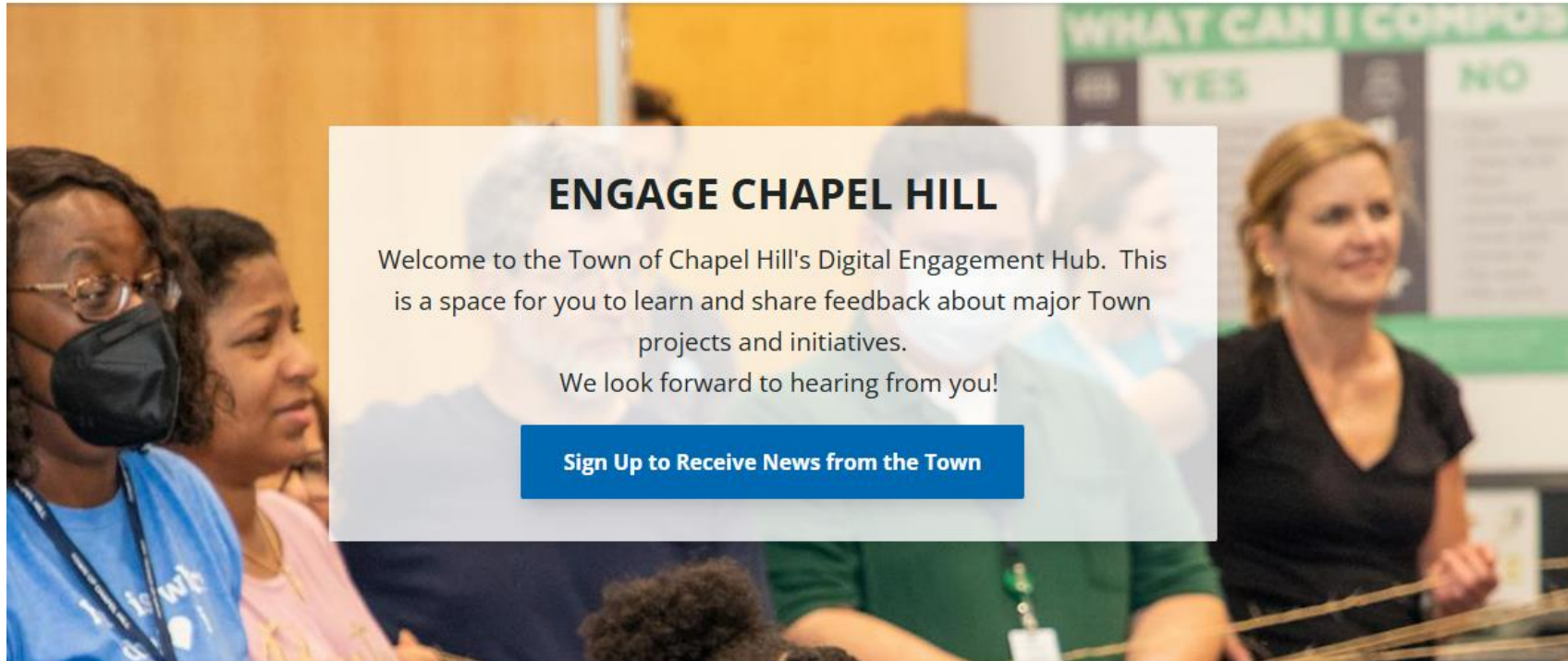
# **Volunteer Opportunities**

- Neighborhood Liaisons
- Food Distribution
- Library/Community Arts & Culture
- Parks and Recreation
- Stream Team/Storm Drain Marking
- Trash Clean-Up



# Engage w/Engage Chapel Hill

[Home](#)



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An aerial photograph of a town, likely in the Northeastern United States, featuring a prominent brick church with a tall, white steeple. The church is surrounded by other buildings, including a large yellow building to the left and a red-roofed building to the right. The town is nestled among lush green trees, and a body of water is visible in the distance under a cloudy sky. A large green banner with white text is overlaid across the middle of the image.

# HOW TO GET IN TOUCH

# info@townofchapelhill.org

Government » Newsroom » About Chapel Hill »

## CONTACT US

Font Size:    [Share & Bookmark](#)  [Feedback](#)  [Print](#)

### **I have a question or concern about a Town service, program, or facility.**

If you want to share a compliment, complaint, or concern about a Town service, [use this list to find the right department to contact](#).

### **I'm not sure where to direct my question or concern.**

If you aren't sure who to talk to, email [info@townofchapelhill.org](mailto:info@townofchapelhill.org) and we'll get you to the right place.

### **I need to report a maintenance issue.**

You can report issues such as park maintenance, blocked storm drains, potholes, and sidewalk issues through [SeeClickFix](#).

### **I'm with the media and want to ask some questions.**

All media requests should come to our Communications team. Email [info@townofchapelhill.org](mailto:info@townofchapelhill.org). Once we know what you're interested in, we'll help coordinate inquiries and interview requests.

### **I want to share my thoughts with Town Council about an issue.**






You can email the Council collectively at [mayorandcouncil@townofchapelhill.org](mailto:mayorandcouncil@townofchapelhill.org). Your email will become part of the [public archive](#) of Council correspondence.



# 919-968-2743

Government » Newsroom » About Chapel Hill »

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Font Size:    [Share & Bookmark](#)  [Feedback](#)  [Print](#)

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# 919-969-5105

**Sabías?**

¡La ciudad  
ofrece  
servicios  
gratuitos de  
traducción e  
interpretación!

**မိန့်သွန်  
ညါဧါ?**

ဝှ်ဟွန်တၢ်ကွဲး  
ကျိးထံဒီးတၢ်က  
တံၢ်ကျိးထံတၢ်  
အတၢ်မၤတၢ်တၢ်  
မၤကလိတဖၣ်  
န့ၣ်လီၤ!

**Did You  
Know?**

The Town  
offers free  
translation  
and  
interpretation  
services!

**သင်သိပါ  
သလား။**

မြို့တော်က  
အခမဲ့ ဘာသာ  
ပြန်ဝန်ဆောင်မှုနဲ့  
စကားပြန်  
ဝန်ဆောင်မှုတွေ  
ကို ပေးပါတယ်။

**你知道吗?**

本镇提供  
免费翻译  
与口译服  
务!



[townofchapelhill.org/LanguageAccess](http://townofchapelhill.org/LanguageAccess)



919-969-5105





# **Community Case Studies**



# CASE STUDIES

**Each table has a multi-part scenario to discuss.**

**Using what you've learned tonight, determine how you will approach the situation.**

*Posting on social media is not an option*



QUESTIONS

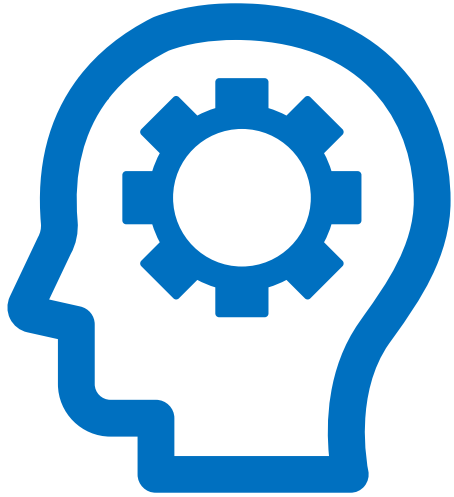
## **3 ways to submit questions:**

- 1. Raise your hand and we'll bring you the mic**
- 2. Write your question down on paper or in the chat box online and we'll read it aloud**
- 3. Scan this QR code and submit it via our anonymous online form**





<https://forms.office.com/g/RYHNBBL1BE>



**LEARN**



**CONNECT**



**ENGAGE**