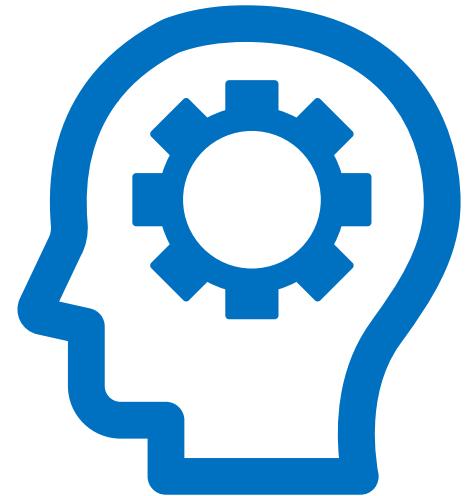


Peoples Academy Winter Session



February 24, 2025
Chapel Hill Public Library



LEARN



CONNECT



ENGAGE



- Sessions in Spanish and Mandarin
- People's Academy: Deep Dive for special topics
- Town-wide "Open House" tours

**April
9**

**Peoples
Academy
Deep Dive:
Budget**

**April
29**

**Spring
Peoples
Academy:
Spanish**

**June
5**

**Summer
Peoples
Academy:
Mandarin**

**This
Summer**

**Chapel Hill
Day:
Town
Facilities**

TOPICS WE'LL COVER TODAY

- Council/Manager Government
- Town Departments & Services
- Current Projects
- How to Stay Informed
- How to Participate
- How to Get Involved
- How to Get in Touch
- Q&A

Peoples Academy Team

- **Susan Brown**

Director, Strategic Communications and Marketing

- **Rebecca Buzzard**

Community Engagement Manager

- **Shay Stevens**

Community Relations Manager

- **Alex Carrasquillo**

Communications Manager

- **Katelyn Robalino**

Community Engagement/Language Access Coordinator

Peoples Academy Participants

Who's in the Room Today



[https://forms.office.com
/g/RJA0WEH3SD](https://forms.office.com/g/RJA0WEH3SD)

To Get The Most Out Of This Session...

- Participate in activities
- Be curious and ask questions
- Respect one another
- Seek to understand
- Take space, make space

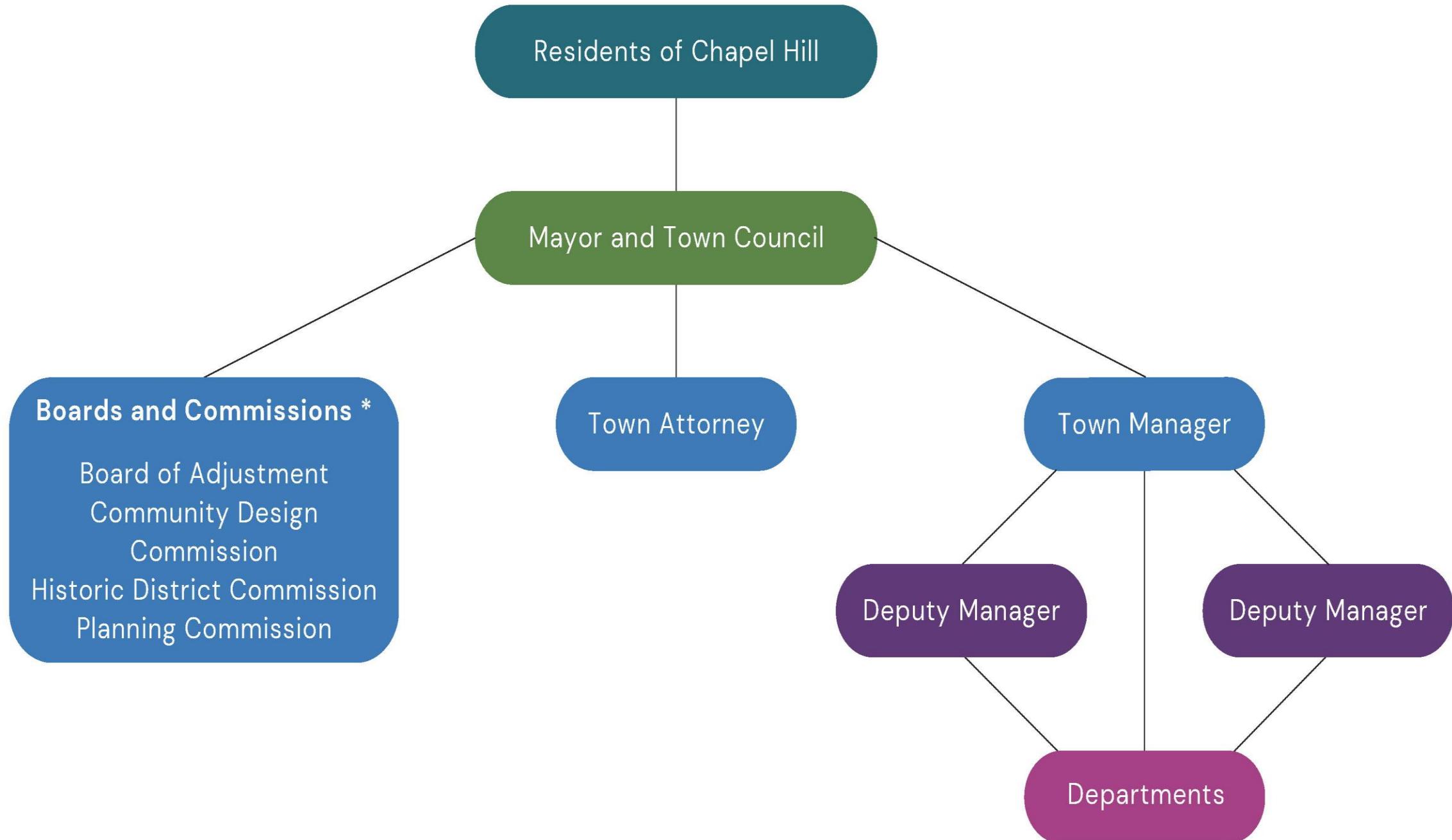


Chapel Hill Town Hall
405 Martin Luther King Jr. Blvd.

COUNCIL/MANAGER GOVERNMENT

Council/Manager Form of Government

- Different from “Strong Mayor” form of government
- Over 4,000 communities in the U.S
- Professional town, city, or county manager
- Council sets policy & Manager implements



Mayor & Council Members



Jess Anderson



Amy Ryan



Camille Berry



Paris Miller-Foushee



Adam Searing



Melissa McCullough



Theodore Nollert



Elizabeth Sharp



Karen Stegman

Town Council Duties

- Adopt laws, rules, and regulations to protect health, life, and property
- Make policy decisions in accordance with State Law
- Establish agreements with other governments

2023-25 Council Strategic Focus Areas

- Environmental Stewardship
- Economic & Financial Stewardship
- Affordable Housing & Housing Production
- Connected Community
- Healthy & Inclusive Community
- Safe Community
- Employee Recruitment & Retention

Town Manager & Deputy Town Manager



Mary Jane Nirdlinger
Interim Town Manager



Loryn Clark
Deputy Town Manager

Town Manager Duties

- Ensures that all State and Town laws, rules, and regulations are executed
- Directs, coordinates, and evaluates Town services and staff
- One of two positions appointed by the Town Council

Town Mission Statement

Learning, serving,
and working
together to build a
community where
people thrive.



DEPARTMENTS & SERVICES



**Let's Play
Dominos**

Town Departments

**Departments
you may know
and interact
with often**



- Transit
- Public Works
- Parks & Recreation
- Fire
- Police
- Library/Arts & Culture

Town Departments

**Departments
you may not
know and
interact with
occasionally**



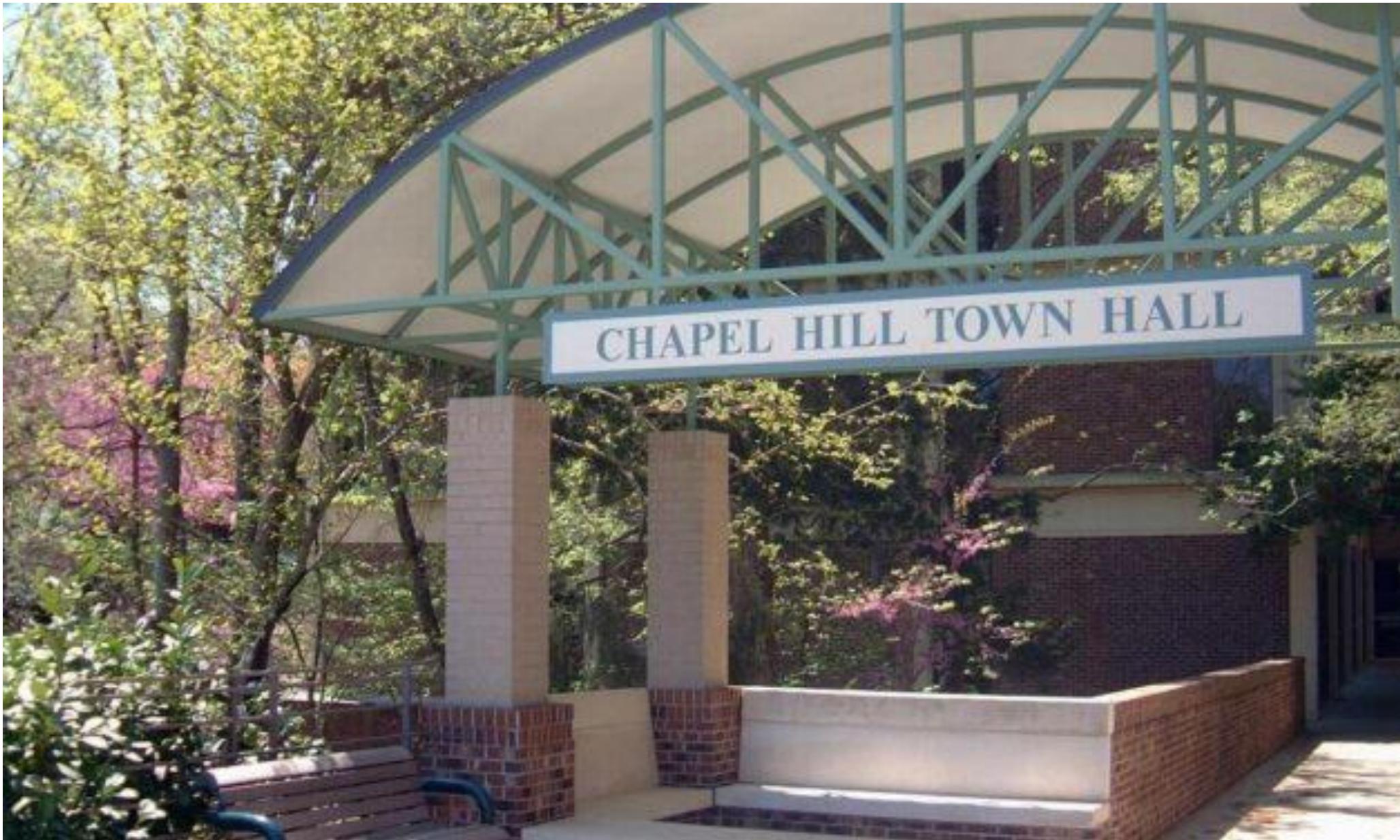
- Strategic Communications, Marketing, and Engagement
- Economic Development
- Town Clerk
- Sustainability
- Emergency Management
- Affordable Housing & Community Connections
- Planning
- Building and Development Services

Town Departments

**Departments
you may never
interact with but
are important**



- Business Management
- Human Resource Development
- Technology Solutions













Who Does What?



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Public Safety



Libraries



Health Care



Land Use Regulation



Social Services



Public Schools



Water & Sewer



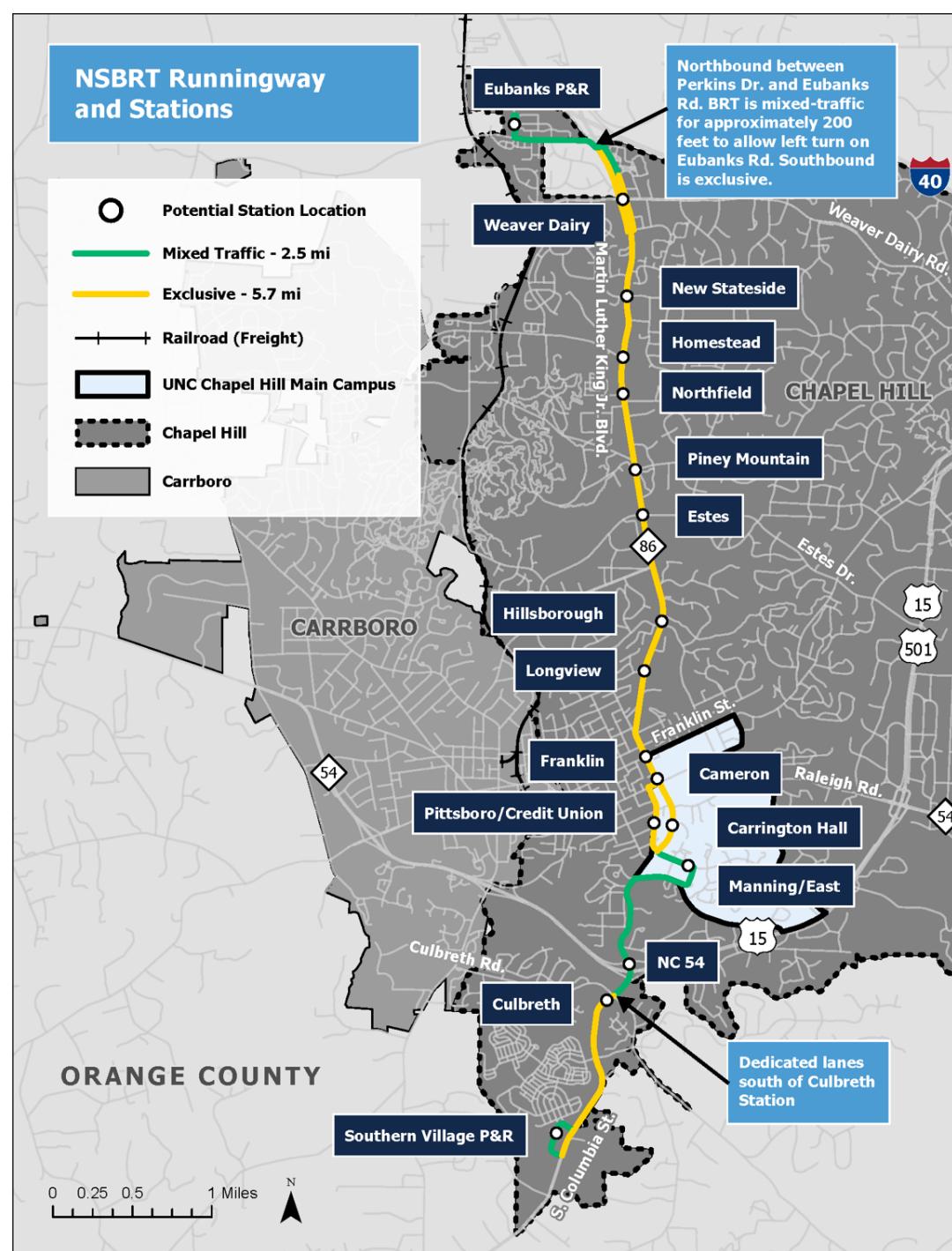
Waste Collection



CURRENT PROJECTS



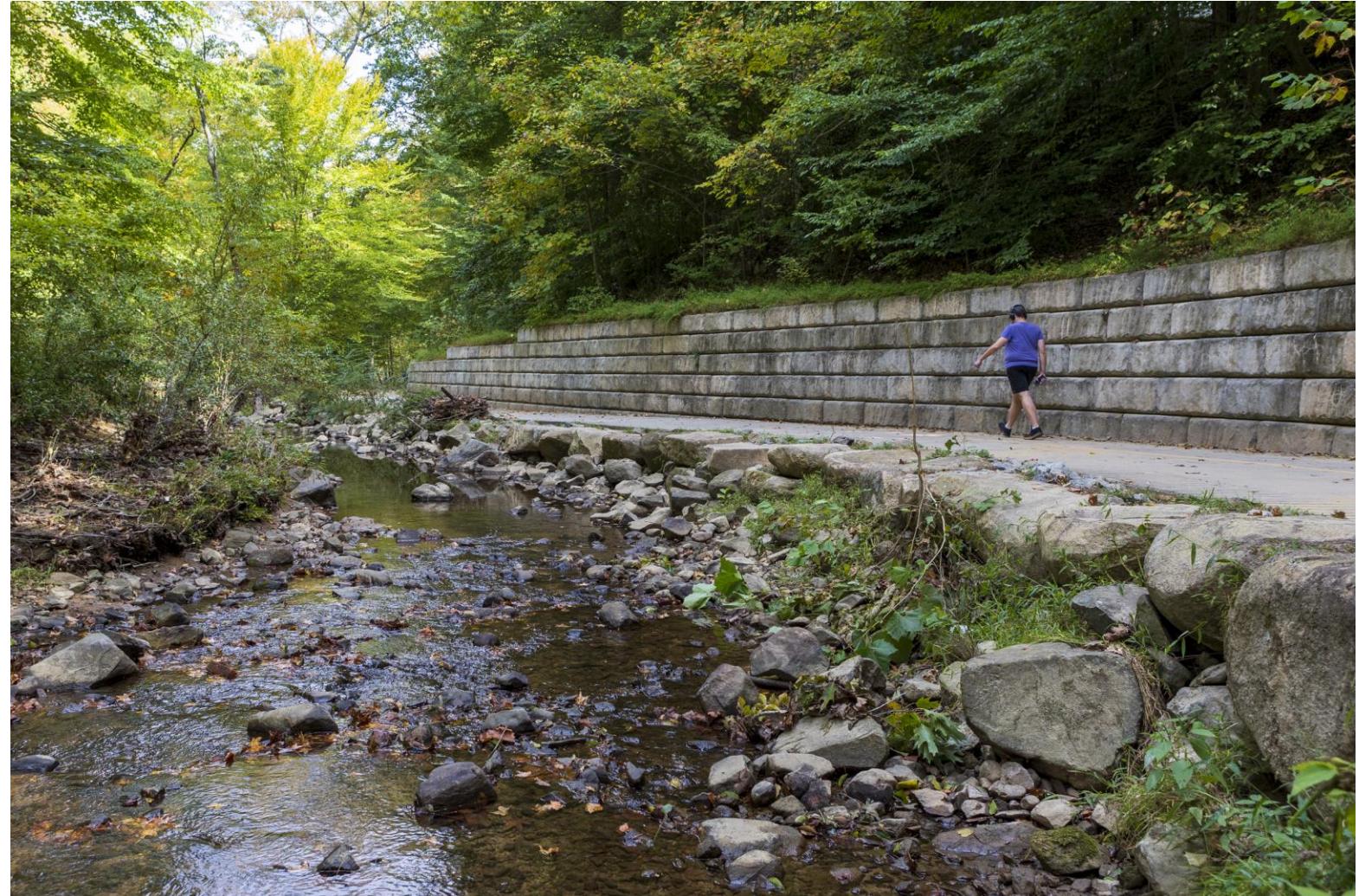
North-South Bus Rapid Transit (NSBRT)



Parks & Recreation Master Plan



Everywhere to Everywhere Greenways



Downtown Public Gathering Space



10 Minute
Break



HOW TO STAY INFORMED

Sign Up for Our Town



Our Town

News | Events | Stories

from the Town of Chapel Hill

Listen to Our Town on WCHL

YOUR DAILY LOCAL NEWS SOURCE
CHAPELBORO.COM
97.9 THE HILL

LISTEN LIVE NEWS ▾ SPORTS ▾ TOWN SQUARE ▾ NEWSLETTERS 97.9 THE HILL WCHL ▾ THINGS TO DO ▾ SUMMER CAMPS GUIDE

Our Town



Our Town: The Story of Hargraves Community Center

Posted by Staff | Jan 21, 2025 | Our Town, Sponsored

This month, Hargraves Community Center Supervisor, John French, and Recreation Assistant, Brenton Harrison, tell the story of the Hargraves Community Center.

[READ MORE](#)



Our Town: The Story of Community Policing in Chapel Hill

Posted by Staff | Dec 17, 2024 | Our Town, Sponsored

This month, Chapel Hill Crisis Unit Supervisor Sarah Belcher and Chapel Hill Police Officer Tony Jeffreys tell the story of Community Policing in Chapel Hill.

ON AIR NOW: 97.9 FM

This Morning with Aaron Keck

97.9
THE HILL
WCHL
CHAPELBORO.COM



97.9 The Hill



WCHL



Help



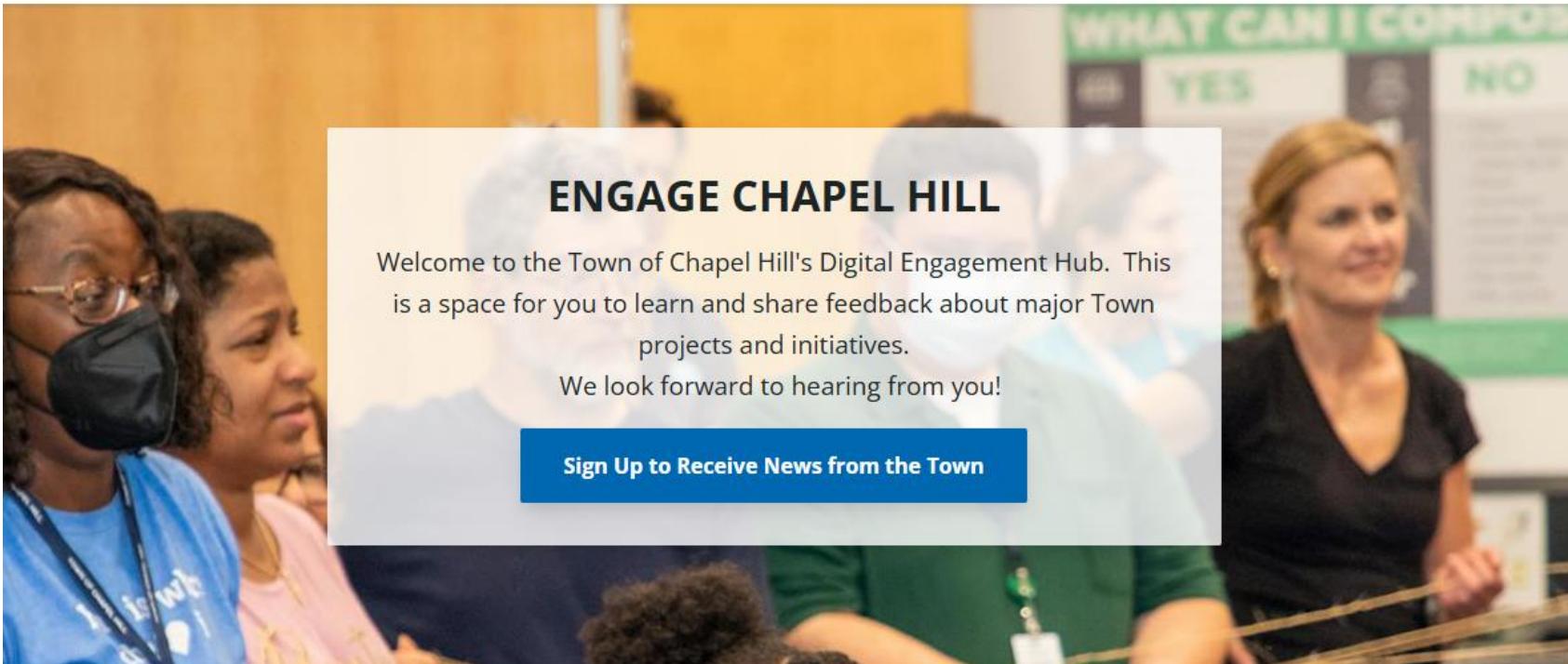
Share

[WCHL Broadcast Calendar](#)

Do you know a
Hometown Hero
GOES ABOVE AND BEYOND • GENEROUS • LOCAL
• IN THE RADAR • COLLABORATIVE • HUMBLE
• LEADING • MAKING CHANGE

Visit Engage Chapel Hill

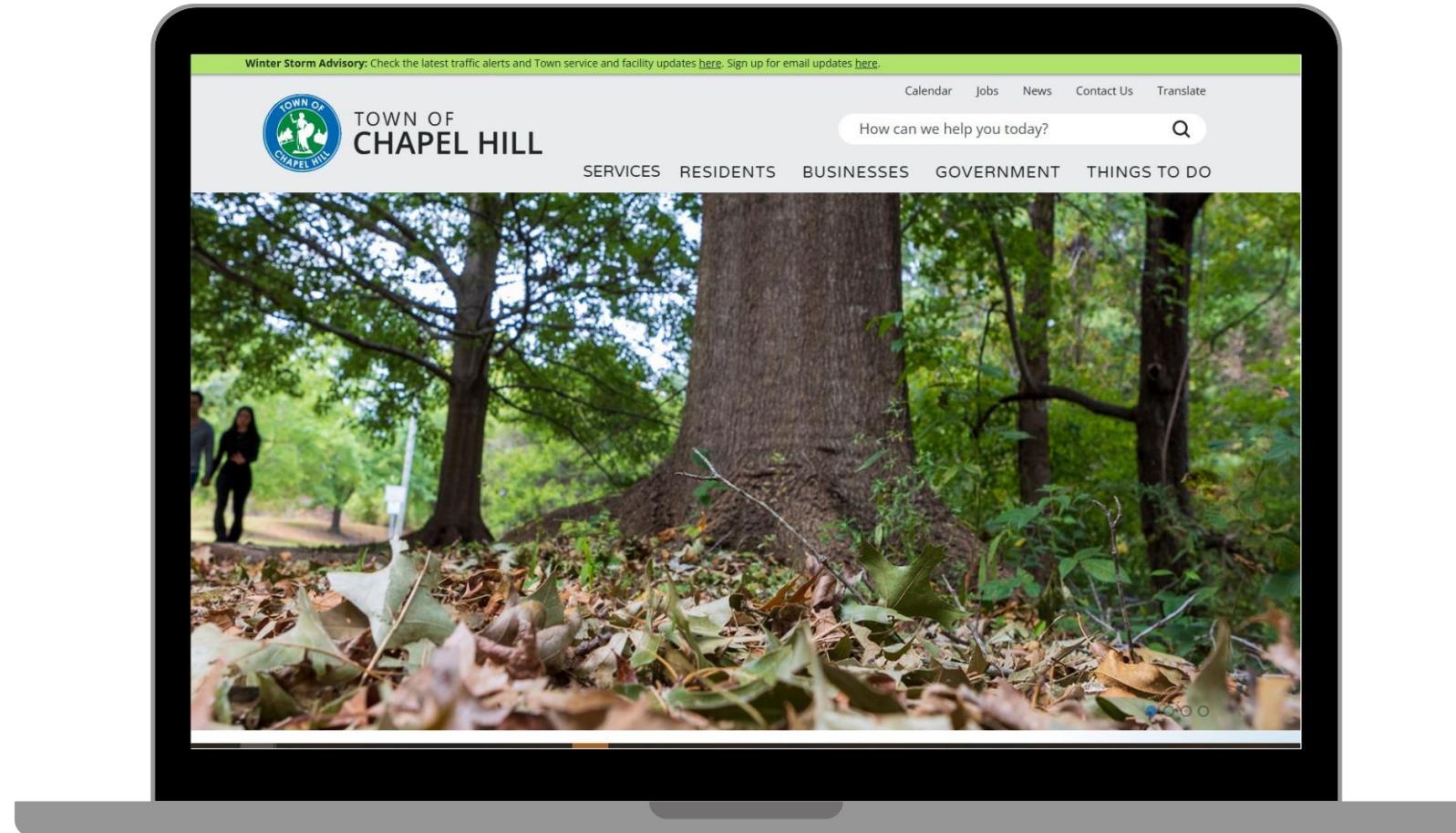
[Home](#)



LEARN - SHARE - PARTICIPATE

Explore the projects below. Fill out the surveys, answer questions, and take quick polls that you might find on each page! Our goal for this platform is to make important Town projects more visible and accessible to the community, especially to those who have been historically left out of civic conversations and decision-making.

Visit the Town Website



**What are the top 3 reasons
residents come to our
website?**

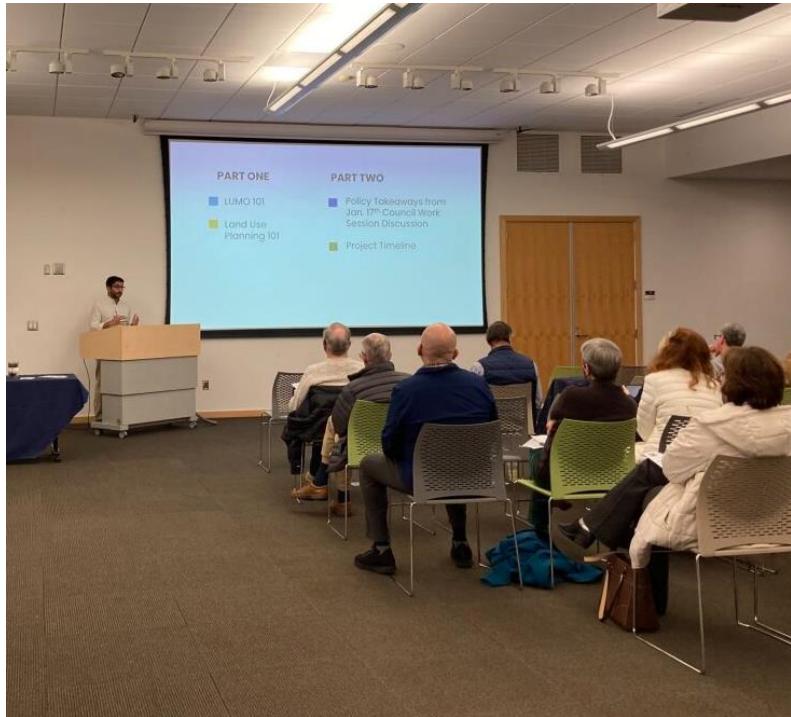




HOW TO PARTICIPATE



Attend a Public Information Meeting



- Often held a few weeks or months before Council makes a major decision
- Focused on a specific topic or issue coming before Council
- Opportunity for residents to learn more about a specific topic
- Opportunity for Town staff to hear community perspectives

Attend a Town Council Meeting



- **At business meetings**, Council hears formal public comment, deliberates, and votes.
- **At work sessions**, Council has informal discussions of topic or issue but does not take public comment or vote.
- Both take place on **Wednesdays at 6 pm.**
 - Business meetings *always* happen at Town Hall.
 - Work Sessions *often* happen at the Library.

Speak at a Town Council Meeting



- **For items not on the agenda**, you have three minutes to speak at the beginning of the meeting.
- **For discussion items on the agenda**, you have three minutes to speak when that item is presented.
- **For petitions**, you have three minutes to present your petition at the beginning of the meeting.

Email the Town Council



- In addition to emailing individual Council members, you can email mayorandcouncil@townofchapelhill.org
- Messages are immediately shown in the Mayor/Council public email archive
- Share your thoughts with the Town Council on a particular issue
- Make Council aware of a particular concern you may have



HOW TO GET INVOLVED

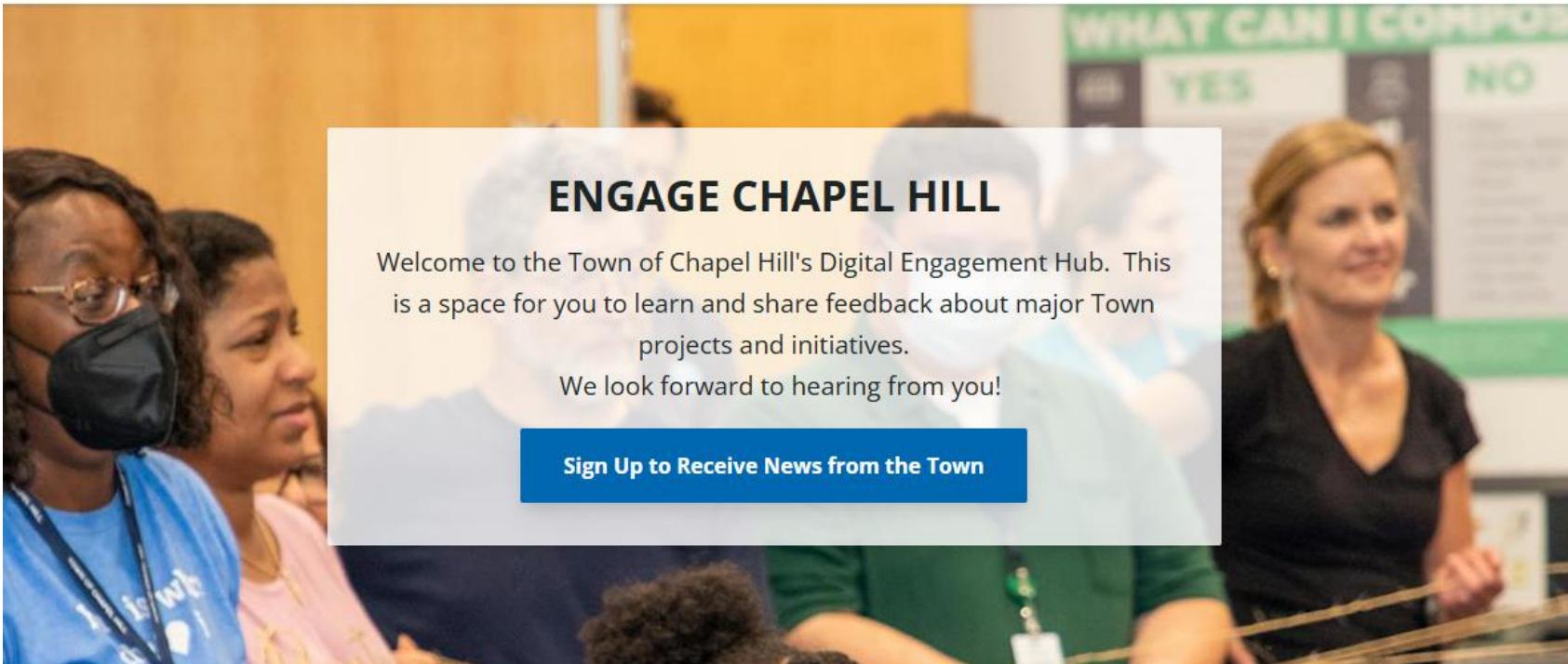


Volunteer Opportunities

- Neighborhood Liaisons
- Food Distribution
- Library/Community Arts & Culture
- Parks and Recreation
- Stream Team/Storm Drain Marking
- Trash Clean-Up

Engage w/Engage Chapel Hill

[Home](#)



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HOW TO GET IN TOUCH

info@townofchapelhill.org

Government » Newsroom » About Chapel Hill »

CONTACT US

Font Size: + - Share & Bookmark Feedback Print

I have a question or concern about a Town service, program, or facility.

If you want to share a compliment, complaint, or concern about a Town service, [use this list to find the right department to contact.](#)

I'm not sure where to direct my question or concern.

If you aren't sure who to talk to, email info@townofchapelhill.org and we'll get you to the right place.

I need to report a maintenance issue.

You can report issues such as park maintenance, blocked storm drains, potholes, and sidewalk issues through [SeeClickFix](#).

I'm with the media and want to ask some questions.

All media requests should come to our Communications team. Email info@townofchapelhill.org. Once we know what you're interested in, we'll help coordinate inquiries and interview requests.

I want to share my thoughts with Town Council about an issue.

You can email the Council collectively at mayorandcouncil@townofchapelhill.org. Your email will become part of the [public archive](#) of Council correspondence.

919-968-2743

Government » Newsroom » About Chapel Hill »

CONTACT US

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919-969-5105

Sabías?

¡La ciudad ofrece servicios gratuitos de traducción e interpretación!

မံုနသူ့ ညီလီ?

ဦးဟူ့တ်ကွဲး
ကျိုးထံဒီးတ်က
တံ့ကျိုးထံတ်
အတ်မေစောတ်
မေကလီတဖ်
နှုံလီး!

Did You Know?

The Town offers free translation and interpretation services!

သင်သိပါ သလား။

မံုနတ်က
အခဲ့ ဘာသာ
ပြန်ဝန်ဆောင်မှုနဲ့
စကားပြန်
ဝန်ဆောင်မှုတွေ
ကို ပေးပါတယ်။

你知道吗?

本镇提供
免费翻译
与口译服
务！



townofchapelhill.org/LanguageAccess



919-969-5105



Community Case Studies

CASE STUDIES

Each table has a multi-part scenario to discuss.

Using what you've learned tonight, determine how you will approach the situation.

Posting on social media is not an option

QUESTIONS

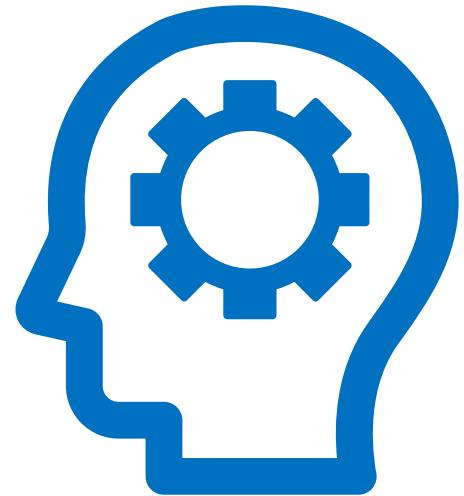


3 ways to submit questions:

- 1. Raise your hand and we'll bring you the mic**
- 2. Write your question down on paper or in the chat box online and we'll read it aloud**
- 3. Scan this QR code and submit it via our anonymous online form**



[https://forms.office.com
/g/RYHNBL1BE](https://forms.office.com/g/RYHNBL1BE)



LEARN



CONNECT



ENGAGE